

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--------------------------|
| Station and Location: WNYT-TV Albany-Schenectady-Troy | Date: 9/9/2016 |
|--|--------------------------|

I, BlueWest Media,being/on behalf of: Zephyr Teachout,a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Tuesday, September 13, 2016 | | | Monday, September 19, 2016 | | |
| Attach proposed schedule with charges (if available): \$14,940.00 | | | | | |

I represent that the payment for the above described broadcast time has been furnished by:

Zephyr Teachout for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Bolland

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 9, 2016

Date

Mary W...

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Tony McManus
Signature

Tony McManus
Printed Name

POS
Title

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Blue West Media
5130 E. 18th Avenue
Denver, CO 80220-1318

| | | |
|--|--|--|
| <u>Contract / Revision</u> 286208 / | | <u>Alt Order #</u> |
| <u>Product</u> Teachout for Congress | | |
| <u>Contract Dates</u> 09/13/16 - 09/19/16 | | <u>Estimate #</u> 332 |
| <u>Advertiser</u> Teachout/Dem/Congress | | <u>Original Date / Revision</u> 09/12/16 / 09/12/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WNYT | <u>Account Executive</u> Tony McManus | <u>Sales Office</u> ALB - WNYT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | <u>Product 1/2</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| E 1 | WNYT | 09/15/16 | 09/15/16 | M-F 5-5:30a News | 5-5:30a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---T--- | | | | 1 | \$100.00 | | | | |
| E 2 | WNYT | 09/19/16 | 09/19/16 | M-F 5-5:30a News | 5-5:30a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$100.00 | | | | |
| E 3 | WNYT | 09/13/16 | 09/16/16 | M-F 5:30-6a News | 5:30-6a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1--1-- | | | | 2 | \$150.00 | | | | |
| E 4 | WNYT | 09/13/16 | 09/16/16 | M-F AM Live | 6-7a | | :30 | | | | NM | 4 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$375.00 | | | | |
| E 5 | WNYT | 09/19/16 | 09/19/16 | M-F AM Live | 6-7a | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$375.00 | | | | |
| E 6 | WNYT | 09/13/16 | 09/16/16 | M-F Today Show | 7-9a | | :30 | | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$350.00 | | | | |
| E 7 | WNYT | 09/19/16 | 09/19/16 | M-F Today Show | 7-9a | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$350.00 | | | | |
| E 8 | WNYT | 09/18/16 | 09/18/16 | Su 7-8am | 7-8a | | :30 | | | | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -----S | | | | 1 | \$65.00 | | | | |
| E 9 | WNYT | 09/15/16 | 09/15/16 | M-F Today Show II | 9-10a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---T--- | | | | 1 | \$100.00 | | | | |
| E 10 | WNYT | 09/13/16 | 09/13/16 | M-F Today Show III | 10-11a | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -T----- | | | | 1 | \$75.00 | | | | |
| E 11 | WNYT | 09/14/16 | 09/14/16 | M-F NC13 Noon News | 12-12:30p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 286208 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------------|------------|
| 09/13/16 - 09/19/16 | Teachout for Congress | 332 |

| Advertiser | Original Date / Revision |
|-----------------------|--------------------------|
| Teachout/Dem/Congress | 09/12/16 / 09/12/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|----------------|------|--------|-------------------|-------------|-----|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | --W---- | | | | 1 | \$125.00 | | | | |
| E 12 | WNYT | 09/19/16 | 09/19/16 | M-F NC13 Noon News | 12-12:30p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$125.00 | | | | |
| E 13 | WNYT | 09/19/16 | 09/19/16 | M-F 4-5p Harry | 4-5p | | :30 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$50.00 | | | | |
| E 14 | WNYT | 09/13/16 | 09/16/16 | M-F 5-5:30p News | 5-5:30p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$200.00 | | | | |
| E 15 | WNYT | 09/13/16 | 09/16/16 | M-F 5:30-6P News | 5:30-6p | | :30 | | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$225.00 | | | | |
| E 16 | WNYT | 09/19/16 | 09/19/16 | M-F 5:30-6P News | 5:30-6p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$225.00 | | | | |
| E 17 | WNYT | 09/13/16 | 09/16/16 | M-F 6-6:30p News | 6-6:30p | | :30 | | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$400.00 | | | | |
| E 18 | WNYT | 09/19/16 | 09/19/16 | M-F 6-6:30p News | 6-6:30p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$400.00 | | | | |
| E 19 | WNYT | 09/17/16 | 09/17/16 | Sa-Su 6-6:30p News | 6-6:30p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -----S- | | | | 1 | \$250.00 | | | | |
| N 20 | WNYT | 09/13/16 | 09/16/16 | M-F 11:35p-12:35a Tonight S11:35p-12:35a | | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -1111-- | | | | 4 | \$200.00 | | | | |
| N 21 | WNYT | 09/19/16 | 09/19/16 | M-F 11:35p-12:35a Tonight S11:35p-12:35a | | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 1 | \$200.00 | | | | |
| E 22 | WNYT | 09/13/16 | 09/17/16 | M-SU 11p News | 11-11:35p | | :30 | | | | NM | 10 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | -22222- | | | | 10 | \$300.00 | | | | |
| E 23 | WNYT | 09/19/16 | 09/19/16 | M-SU 11p News | 11-11:35p | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | | | | 2 | \$300.00 | | | | |
| E 24 | WNYT | 09/14/16 | 09/14/16 | America's Got Talent 8-10p | 8-10p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/12/16 | 09/18/16 | --W---- | | | | 1 | \$1,500.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 53 | \$14,940.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/29/16 - 09/19/16 | 53 | \$14,940.00 | (\$2,241.00) | \$12,699.00 |
| Totals | 53 | \$14,940.00 | (\$2,241.00) | \$12,699.00 |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
|----------------------------|--------------------|
| 286208 / | |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|-----------------------|-------------------|
| 09/13/16 - 09/19/16 | Teachout for Congress | 332 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
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| Teachout/Dem/Congress | 09/12/16 / 09/12/16 |

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.